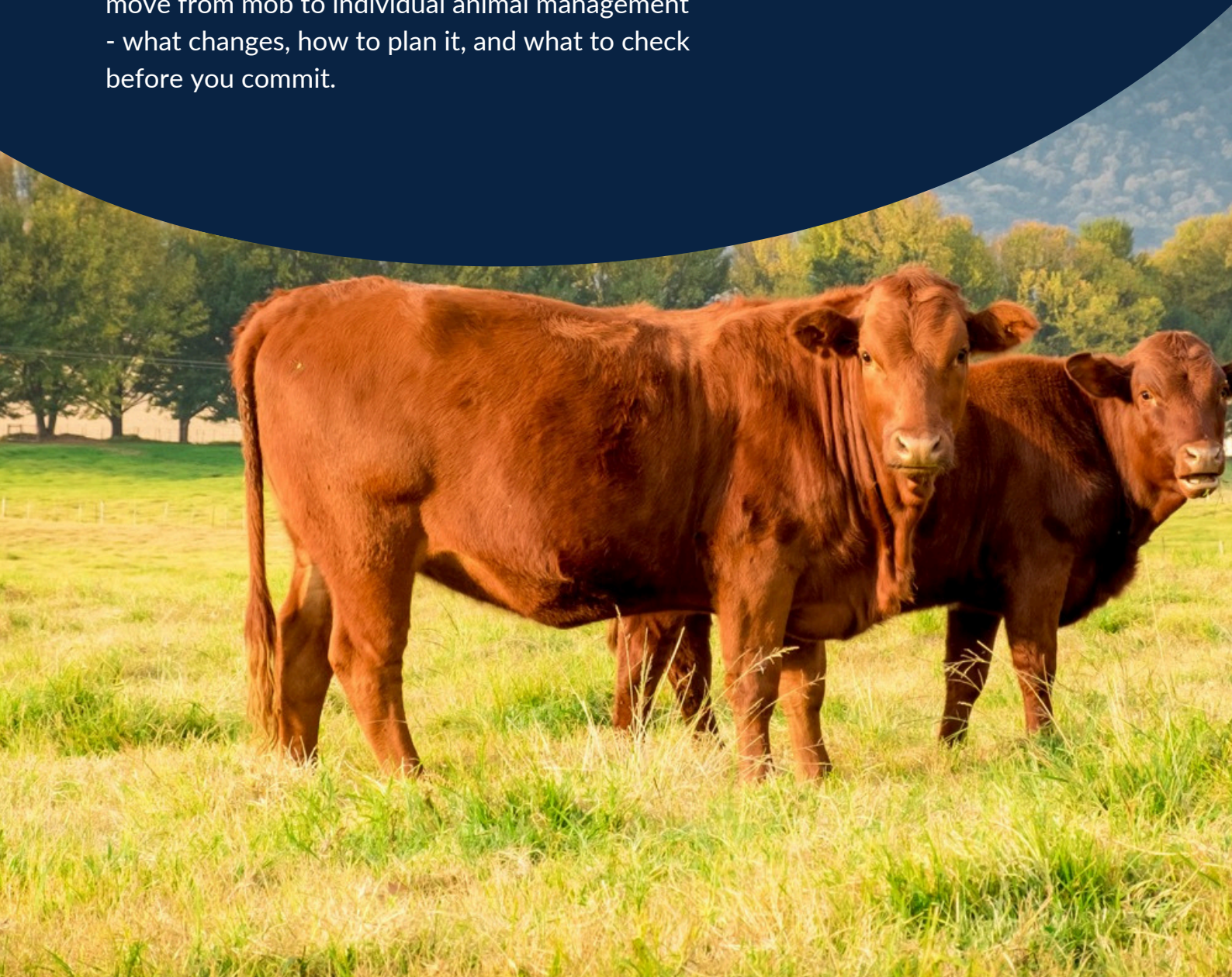


CUSTOMER GUIDE

Making the switch to Individual Animal Management

A guide for AgriWebb customers considering the move from mob to individual animal management - what changes, how to plan it, and what to check before you commit.



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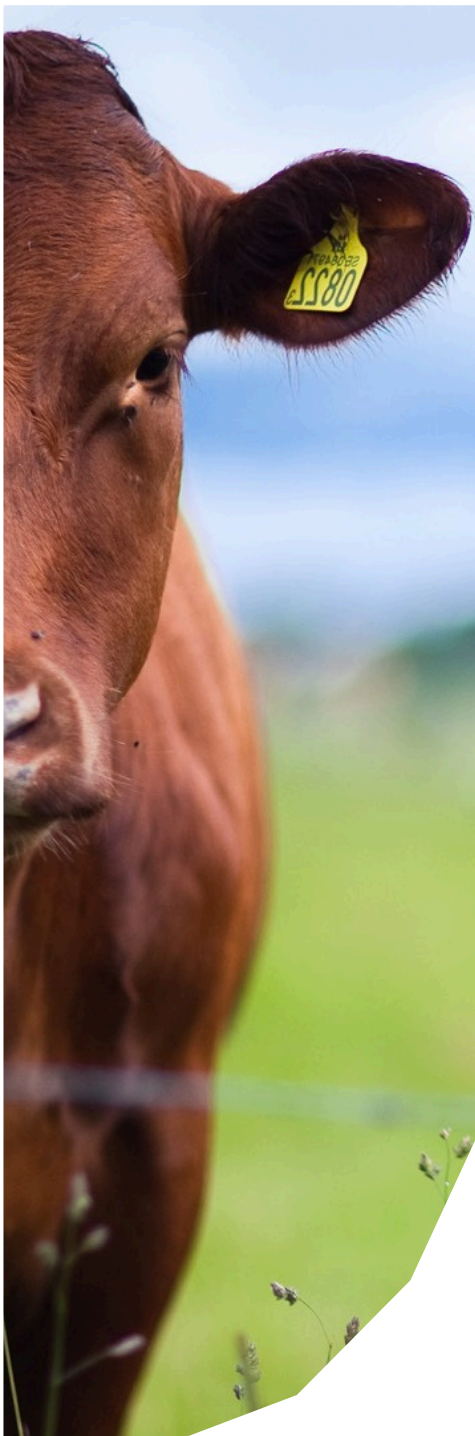
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This guide is written for producers currently running Mob management who are weighing up whether Individual Animal Management is the right next step - and, if so, how to plan the move well.



01 • OVERVIEW

Why producers make the switch

Mob management gives you a fast, simple way to record group-level activity - average weights, group treatments, and paddock movements. It works well for a lot of operations, and plenty of producers run it for the life of their business.

But as your enterprise matures - more selective breeding decisions, more precise treatment records, tighter cost-per-head tracking, traceability obligations, or simply wanting to know exactly how *this* animal performed against *that* one - mob-level averages start to hide the detail that matters.

Individual Animal Management (IAM) tracks every animal by its own record, linked to an electronic or visual ID tag (EID or VID). That unlocks:

- ✓ Individual weights, treatments, and performance history for every animal, not a group average
- ✓ Crush-side recording via Live Sessions - scan a tag and capture weight, treatment, pregnancy status, or a movement in seconds
- ✓ Per-head cost and performance reporting, so you can identify which animals (and which genetics) are actually paying their way
- ✓ Direct integration with EID hardware (stick readers, panel readers, indicators) from major brands
- ✓ In Australia, direct submission of birth, death, sale, purchase, and transfer records to the NLIS database

It's a genuine step up in precision - but it's also a different way of working day to day, and it's worth going in with eyes open about what changes. This guide walks through the common questions, how to plan the move with your team, and what to check before you commit.

FAQs

GENERAL

What's the actual difference between Mob and IAM?

Mob management captures records at a group level - a mob gets an average weight, a shared treatment record, and so on. IAM captures records against each **individual animal**, identified by its EID or VID tag. You still don't lose the ability to work with groups under IAM - animals can be organised into Enterprises or Management Groups for easier day-to-day handling, even though every record sits against the individual.

Can I run Mob for some animals and IAM for others - say, studs on IAM and commercial breeders on Mob, or cattle on IAM and sheep on Mob?

No. Mob and IAM are currently separate subscription types that don't run side by side. A farm operates under one mode or the other, in full. We are working toward being able to have a mix of Mobs and Individuals on the same farm, but we're not there yet.

Can I add a note or observation against a specific individual in a mob if I have mob management?

No. Notes added to a mob roll up to the group. You can use mob notes for extra detail, but if per-animal precision is what you're after, that's the core case for IAM.

Is there a limit on how many animals or users I can have?

There is **no hard limit** on animal numbers, however anything over 20,000 head is worth talking with our team on to work out which plan and feature set best fits your specific operation best and ensure we get you set up right to manage a big herd and data set.

Is IAM right for every operation?

In short, no. It depends what you need from your data. IAM shines where you're making individual decisions - culling, breeding selection, treatment history - or where individual traceability matters. If you're running a simple, uniform trading operation with little need for animal-level detail, Mob may still be the better fit, and that's a perfectly good place to stay.

SWITCHING & YOUR DATA

Will my existing Mob records carry over if I switch to IAM?

No - this is the single most important thing to understand before switching. Mob and IAM are separate systems under the hood. When you switch, you're starting fresh with your livestock records; historical Mob data (and vice versa, if switching back) **does not transfer across**. If you want to keep historical records for reference, export them as Excel or CSV *before* the switch - you can export your livestock list and most reports this way.

What stays the same when I switch?

Your paddock map, landmarks, inventory, tasks, cropping records, and rainfall data all carry over regardless of which livestock mode you're running. It's specifically animal-level data (weights, treatments, movements, etc.) that resets.

Can I switch back to Mob later if IAM doesn't work out?

Yes, technically - but the same rule applies in reverse: IAM records won't transfer back to Mob. Treat the switch as a considered, one-way move for your livestock data, not something to trial casually.

Who actually makes the switch happen?

It's **not self-serve**. The account administrator authorises the change, and the AgriWebb support team makes the subscription change on the back end. If your account covers multiple farms, you will need to decide if all farms are switching, or if you want a mix of mob and Individual farms. Note that if you have a mix of Individual and Mob farms on one account, animals can't be transferred between the two.

Can I bulk-import historical data into IAM once I've switched?

Some of it. CSV import supports things like weights, pregnancy scans, and core individual animal details. It currently doesn't support importing historical treatments, movements, births, or calving records in bulk - those need to be re-entered or discussed directly with the AgriWebb support team.

When's the best time to make the switch?

Because the switch resets your livestock records, timing matters. Most producers plan around a natural break - post-weaning, post-muster, or the start of a new production cycle - rather than switching mid-muster, mid-joining, or mid-calving while animals are actively being tracked through a process.

HARDWARE & LIVE SESSIONS

What hardware works with IAM?

AgriWebb integrates with EID stick readers, panel readers, and indicators from a range of manufacturers, including Gallagher, Te Pari, Tru-Test, Pharmweigh, Agrident, AllFlex, Shearwell, PTS Technologies, UTAGS, and FarmXL. Compatibility (and whether a given model works with Android or iOS, and over WiFi or bluetooth) varies by device and is set by the manufacturer, not AgriWebb - so it's worth checking your specific model against the supported hardware list.

Do I need internet or WiFi in the yards for hardware to work?

No. EID readers and indicators connect directly to your phone or tablet.

Can I still add animals without an EID reader?

Yes. You can add individuals manually one at a time, or in bulk via CSV import, without any hardware. EID/VID scanning becomes valuable once you're in Live Sessions doing crush-side work, but it's not a prerequisite to get started.

Will I need to buy new hardware?

Maybe. Check your current reader/indicator model against AgriWebb's supported hardware list and confirm it's compatible with the mobile device (Android or iOS) your team uses. Some older models need a firmware update or an adapter (for example, older Gallagher TSi models need a Bluetooth dongle) rather than a full replacement.

REPORTING & TRACEABILITY

Can I track cost and performance per animal?

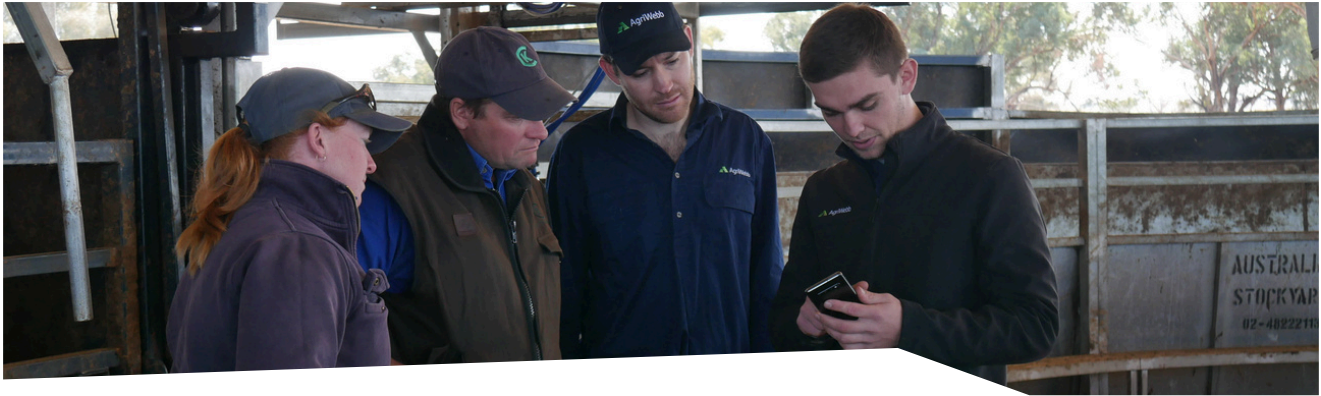
Yes. IAM lets you capture costs against individual records and view performance (weight gain, treatment history, and more) at a per-head or whole-farm level, so you can identify your best and worst performers.

Does IAM connect to NLIS (Australia)?

Yes. Once your EID tags are registered in the NLIS database, AgriWebb's NLIS integration lets you submit birth, death, sale, purchase, and transfer records directly, rather than managing that separately.

A QUESTION WORTH ASKING

"Given our herd size and hardware, what does a realistic changeover timeline look like for us?"



03 • GETTING THERE

How to move your team to IAM

Switching isn't just a system setting - it's a change in how your team works day to day. A staged approach makes it far smoother than trying to flip everything at once.

- 1 Confirm the case for switching**
Get clear internally on *why* you're moving - tighter genetic decisions, per-head cost tracking, traceability, or reducing double-handling at the crush. That "*why*" is what you'll lean on when the team hits the inevitable early friction of a new workflow.
- 2 Check hardware and property readiness first**
Work through the checklist on the next page before you talk to AgriWebb about switching your subscription.
- 3 Export anything you want to keep**
Historical Mob data doesn't carry across, so export your livestock list and key reports to Excel or CSV before the switch - it's much easier while the data is still live in the system.
- 4 Pick your changeover window carefully**
Time the switch around a natural break in your production calendar rather than mid-muster, mid-joining, or mid-calving.
- 5 Have the account admin request the switch**
This has to go through AgriWebb support - it's not self-serve. If you run multiple farms on one account, decide upfront whether all are switching or only some (a mix of mob and individual farms are fine; animals just can't transfer between them).
- 6 Re-establish your livestock records**
Choose the fastest fit: enter animals one by one for small mobs, bulk CSV import for larger data loads, or capture them live at the crush via Live Sessions. Most producers use a mix of all three.
- 7 Get the crush-side workflow bedded in**
Run a low-stakes session first - a small yarding, a routine weigh - before doing it under pressure at a full muster or weaning.

8 Train the team, not just the record-keeper

Make sure everyone who'll be at the yards - not just whoever manages the books - knows how to scan, connect hardware, and enter a record. We offer training packs for those switching to IAM, so get in touch if you'd like an extra hand from one of our implementation specialists.

9 Lean on AgriWebb's resources as you go

The [AgriWebb Academy](#) has a dedicated "[Getting Started - Individual Management](#)" course playlist, there's a full [Help Centre collection on IAM](#). Support is also on hand for anything hardware or migration specific.

WORTH REMEMBERING

Training packs and an implementation specialist are available for every IAM switch, you don't have to figure the crush-side workflow out alone.

04 • BEFORE YOU COMMIT

Quick readiness checklist

Work through these before you switch.

PROPERTY & ANIMALS

- ☐ All animals are tagged (EID/VID), or you have a plan and budget to tag them
- ☐ You know which farms are switching (mixed Mob/Individual across an account is fine - just no animal transfers between the two)

TEAM

- ☐ Everyone who'll be at the yards is briefed, not just whoever manages the books
- ☐ A change-champion is identified to help the team through the first few sessions

HARDWARE

- ☐ Your reader/indicator model is on the supported hardware list
- ☐ Mobile devices and firmware are confirmed compatible
- ☐ You have enough devices for how many people will be recording at once

TIMING & DATA

- ☐ Changeover is planned around a natural break, not mid-muster, mid-joining, or mid-calving
- ☐ Existing records are exported (Excel/CSV) before the switch



05 • WHAT'S NEXT?

Ready to talk it through?

If you've worked through the checklist and Individual Animal Management looks like the right fit, get in touch and we'll confirm your hardware setup, talk through the subscription change, and make sure your account and farms are ready before anything switches over.

02 8417 3054
farmsuccess@agriwebb.com
agriwebb.com

